

photography by mark bothwell

INTRODUCTION

Thanks for viewing this brief presentation.

Hopefully it will satisfy your immediate questions together with clearly outlining the costs involved for wedding photography. There are no 'packages' as you will find with most photographers - on page 3 there is a separate price for photography, books and prints - you simply piece together the combination you require and there are no hidden extra costs.

You may also find it easier to print this document, clip it together and keep it handy - there's a blank page at the back for your notes or questions for the future. If you don't find the answers or clarification you require please don't hesitate to get in touch via phone or email...

BACKGROUND INFO

Based in historic East Anglia, Mark has been a professional photographer for over 15 years and during that period has established a reputation for simple, striking work.

His career progressed via numerous, key contracts working commercially within International motorsport for clients such as Mercedes, Nissan, Volvo and the VW Group. Such output took Mark all over the World to cities in the United States, Africa and across Asia, not to mention all corners of Europe.

In tandem with the automotive output a reputation for editorial portraiture and bespoke wedding photography has developed to the extent that magazines, book publishers, PR firms and private clients now commission Mark to produce his relaxed style of work on an ever-growing basis.

A great believer in the fact that variety breeds creativity, during recent months Mark's work has been featured in numerous publications shot in renowned locations such as Westminster Cathedral, Woburn Abbey, The Dorchester, Cowley Manor, Norwich Cathedral and the London's Institute of Contemporary Arts.

REACTION TO MARK'S WORK

"From the first telephone call with Mark I knew this was the person I wanted to photograph our wedding. His warm, relaxed and friendly manner instantly put me at ease, whilst his open and insightful suggestions confirmed his professionalism. Mark captured our day beautifully, without either of us really knowing he was doing it - we were amazed when we saw the results" (Catherine & Oliver)

"Mark's photography always captures the moment. His professional, intelligent and efficient approach to his work enables you to relax knowing that the end result will be something remarkable. Our wedding book was more than we could have ever hoped for" (Sophie & Jason)

"Mark is all I could ask for from a professional photographer. Making my job easy with images rarely matched for quality, Mark has an eye for detail that is clearly evident on any of his work that we feature. What I particularly like about his photography is that he brings out the beauty in every bride, regardless of her age, style of dress, choice of venue, or even her wedding budget. He is 100% successful at capturing that cliché that 'every bride is beautiful on her wedding day'" (Rachel Southwood, Editor, BEAUTIFUL WEDDINGS magazine)

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Q&A

How do you describe your style of photography?

I've always called it "relaxed" but these days people call it "reportage". This basically means that the day is recorded as it happens with as little as possible set-up or arranged. Of course there are always a handful of traditional family shots required and these are taken quickly, without fuss. I like to use longer lenses than most photographers, partly because of my commercial background, but mainly because it means I can shoot people, scenes and detail from afar and not interrupt the gentle flow of the day. In my experience people simply don't want a lens in their face all day.

Can we just have the photography, or do we also have to order prints or a book?

You can have whatever you like. On the wedding side the minimum supply would be the day's photography, which is then edited into a Master Set and displayed via a gallery on-line for friends and family to also view. I then forward the set in high resolution on disk and it's yours to keep. All print and book orders are purely optional and subject to the unit rates on page 3 of this PDF.

How quickly after the wedding do we see the Master Set, and how do you decide what to include?

Usually you'll have access to the master set approx 4-5 days after the wedding itself. Unlike many photographers I don't present 100's of shots which show mainly repeated content. I like to edit down to something between 120-170 shots which are all different and show lots of detail as well as the main moments from the day, this is also an ideal number to use for the books we produce in-house. While these will naturally include shots of guests, they are very generic and not specific portraits of other couples. The day is so busy from a photographer's viewpoint that shooting all the guests outside the wedding party is impossible, plus usually they don't want to be photographed anyway. These days everybody takes little digital cameras so there's never a shortage of friends photographing friends!

Do we own the photography after the wedding, is it our property? ...

Yes, you would own them. I believe it's fundamental that you hold the rights to the photography from your own wedding. As a back-up I keep copies of all selections just in case something happens to your disk in transit, or it's damaged by mistake in the future.

... and are they on film, or digital?

The photographs themselves are all originated digitally. By default the files are supplied to you in JPEG (compressed) format, but you can have them as TIFF (uncompressed) format if you wish. The files can be anything between 40-60MB in size when opened on a PC or Mac.

Can we meet up more than once before the wedding itself?

Of course. I like to meet initially to discuss the basic principle of me working with you, then at least once more (location allowing) at the wedding/reception venue. This allows us to air ideas and outline what will be possible based on the wedding day timings, but more important than that it further develops the relationship so we get to know each other and you feel comfortable and happy you're getting what you want from the commission. Throughout this period we also keep in touch via phone and email, discussing thoughts and plans.

When do we pay the final balance?

In my experience people like to clear their final payment a few weeks before the wedding itself, that tends to be the norm and it's how I suggest people plan.

What happens if you are ill on the day?

First of all, it's never happened! But being a photographer for over 15 years means you develop great contacts and a trusted network of colleagues. This means you should relax in knowing that in the event of a freak accident - or an act of God - there will be a back-up professional who will do a great job for you, as a favour to me.

I also have professional indemnity and full public liability insurance cover to support any unforeseen problems on the day itself.

If we just want some portraiture, is that something you'd shoot?

No problem. More and more of my output is private and commercial portrait sessions, so that's no problem. The charges are either per day or per half-day, regardless of being on-location or in a studio.

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Wedding Photography

Coverage of wedding day with unlimited attendance time. Includes an on-line gallery of the master set, full copyright and photography delivered in high res via disk :

£1550.00 (fully inclusive)

20% deposit payable upon confirmation.

Pre wedding meetings by arrangement.

Travel/accommodation outside the UK charged at cost.

2nd and/or 3rd photographer options available by arrangement.

(Full professional indemnity and public liability insurance is assured).

Portraiture (Personal)

Includes : 4 prints of up to A3 in size together with an on-line gallery of your selection and full selection delivered in high res via disk :

£450.00

Pre shoot meeting by arrangement.

Travel/accommodation outside the UK charged at cost.

Full professional indemnity and public liability insurance is assured.

("Personal" refers to portraits for private use and not for publication or usage in connection with a brand or product.

(Commercial)

By arrangement. Please call to discuss specific requirements

Books

Optimum quality, hardback coffee table art books are available as an option. Each 40 page book displays laminated pages, printed cover, dust jacket, slip case and fully bespoke content into which clients have full input. 60 & 80 page versions available by arrangement.

Unit cost : £495.00 (fully inclusive)

Sized at 10inch square the books are designed in-house, printing is undertaken in the USA and the above price includes layout design, printing, binding and delivery. Product turnaround is approx 3-5 weeks from final layout approval.

cont/

*photography by mark bothwell***Prints**

Available in colour, black & white and tinted. All prices per print, sizes in inches and matt finish unless requested otherwise (gloss also available). Panoramic format prints available subject to size (price on application).

5 x 3.5 -	£7.00
7.5 x 5 -	£8.75
9 x 6 -	£10.00
10 x 8 -	£13.25
12 x 8 -	£14.50
A4 -	£18.00
16 x 12 -	£23.50
A3 -	£30.00

Method of ordering

When ordering prints from an on-line wedding master set please quote the picture reference number displayed on the screen, clearly stating in which finish and size required for the selected photograph(s).

Orders can be placed via email or telephone.

Contact Info

20 High Street
Earls Colne
Nr Colchester
Essex CO6 2PA
UK

Office : 01787 222032
Mobile : 07786 636187
Email : mail@bothwellphoto.com
Web : www.markbothwell.com

(Directions on page 5)

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Sat Nav settings

Code : CO62PA

Number : 20 High Street

Multimap website

URL : <http://www.multimap.com>

Post code : CO62PA

FROM M25

Exit M25 at junction 28 and join the A12 towards CHELMSFORD. Exit the A12 at junction 26 and join the A1124 signposted HALSTEAD. Stay on the A1124 for approx 9 miles until you enter EARLS COLNE.

Stay on the main road until you drive around the Church and enter the HIGH STREET. Follow the road until you cross the zebra crossing and then look to park on the right hand side of the HIGH STREET in the diagonal parking bays (approx 18 spaces). Once parked, locate THE LION pub on the right hand side of the road and the office is opposite. Large, pink building with the big, white framed windows and look for the black door at the side.

FROM A12

Exit the A12 at junction 26 and join the A1124 signposted HALSTEAD. Stay on the A1124 for approx 9 miles until you enter EARLS COLNE.

Stay on the main road until you drive around the Church and enter the HIGH STREET. Follow the road until you cross the zebra crossing and then look to park on the right hand side of the HIGH STREET in the diagonal parking bays (approx 18 spaces). Once parked, locate THE LION pub on the right hand side of the road and the office is opposite. Large, pink building with the big, white framed windows and look for the black door at the side.

FROM M11

Exit M11 at junction 8 or 8a (Stansted Airport) and follow signs to COLCHESTER on the A120. Stay on the A120 around BRAINTREE and at COGGESHALL turn LEFT onto B1024 signposted EARLS COLNE. Follow B1024 for approx 3 miles and at T-junction turn LEFT onto A1124.

Drive up the hill, around the Church and enter the HIGH STREET. Follow the road until you cross the zebra crossing and then look to park on the right hand side of the HIGH STREET in the diagonal parking bays (approx 18 spaces). Once parked, locate THE LION pub on the right hand side of the road and the office is opposite. Large, pink building with the big, white framed windows and look for the black door at the side.

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